



# Mathew Frasier

Content & Communications | Live Event Operations | Statistics

[www.breakingballmedia.com](http://www.breakingballmedia.com)

## CONTACT

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## EDUCATION

FULL SAIL UNIVERSITY  
DAN PATRICK SCHOOL OF  
SPORTSCASTING, B.S.  
(Salutatorian) Graduated in  
November 2024

ENTERTAINMENT BUSINESS, M.S.  
Expected 2026

## SKILLS

- Writing, editing, and content publishing (web)
- SEO fundamentals (headlines, structure, keywords)
- Social content packaging (platform-specific copy + scheduling)
- Live event operations and control-room communication
- Real-time statistics tracking, auditing, and documentation
- Customer communication, objection handling, and relationship building
- Process discipline, accuracy, and deadline execution
- Team leadership, training, and accountability
- Microsoft Word & Excel; Adobe Creative Cloud familiarity

## ADDITIONAL EXPERIENCE:

Music Video – Set Crew / On-Camera (DJ scene) • Amazon KDP – Author (Self-published book, Dec 12, 2025)

## PROFESSIONAL SUMMARY

Sports communications and live-event professional with hands-on game-day production and real-time statistics experience in baseball and arena soccer. Writer with a deadline-first workflow; experienced publishing online content and packaging stories for social platforms. Veteran leader (U.S. Army, 12 years) known for calm execution, accuracy, and team-first communication.

## WORK EXPERIENCE

### LEAGUE STATISTICIAN

Tacoma Stars (MASL) | Kent, WA | 2025 - PRESENT

- Record, audit, and verify match statistics in real time; produce clean postgame reporting for league use.
- Maintain accuracy standards and resolve discrepancies quickly through direct communication with stakeholders.
- Organize statistical data and documentation to support reporting, research, and historical records.

### CO-FOUNDER / WRITER (SPORTS MEDIA)

Breaking Ball Media | Remote (WA) | 2024 - Present

- Write and edit SEO-minded sports features and timely news-driven pieces with clear headlines and clean structure.
- Publish online content and adapt stories into platform-ready posts for X, Facebook, and LinkedIn.
- Track basic engagement and refine topics, headlines, and posting approach based on what performs.

### GAME DAY CONTROL ROOM OPERATOR / LIVE STATS SUPPORT

Tacoma Rainiers (MiLB) | Tacoma, WA | Seasonal | 2023 - Present

- Support live game presentation by operating scoreboard elements and coordinating timing with the control-room crew.
- Assist with live stats workflows and quick-turn corrections to keep information accurate for broadcast and in-park use.
- Communicate clearly under tight deadlines with producers, operators, and game-day staff to keep shows on track.

### SALES & FINANCE PROFESSIONAL (SALES / F&I)

Automotive Dealerships | Washington | 2016 - 2022

- Managed the full sales cycle in a quota-driven environment; presented options clearly and handled objections.
- Produced accurate paperwork and maintained compliance across time-sensitive transactions and handoffs.
- Balanced customer experience with operational detail, documentation, and deadline execution.

### INFANTRY MORTARMAN / STAFF SERGEANT (E-6)

United States Army | Various Locations | 2005 - 2016

- Led teams in training and operational environments, including two deployments to Iraq (27 months total).
- Planned missions, managed risk and safety, and trained junior Soldiers in performance and accountability.
- Built disciplined processes for documentation, timelines, and quality control under high-pressure conditions.